

Changing Places Logo

Information Sheet

Background

This document provides information about who can use the Changing Places Logo in Australia.

Changing Places Toilets are larger-than standard accessible toilets designed to meet the needs of people with high support needs and complex disabilities. Each Changing Place features:

- a centrally located peninsula toilet
- a height adjustable adult-sized changing table,
- a tracking hoist system, and
- additional space for two carers in a safe and clean environment.

Changing Places toilets are built as outlined in the *Changing Places design specifications 2020* and have been accredited as such by a Changing Places Assessor.

For more information about Changing Places visit www.changingplaces.org.au.

What is the Changing Places Logo and Name?

In Australia, the “Changing Places” Logo (shown below) has been registered with the Australian Trade Marks Office.



Why has the Changing Places Logo and Name been protected?

Trademarking the Changing Places Logo provides a level of protection from misuse as the Trademark can only be used in relation to toilets which have been accredited as Changing Places facilities.

Ownership of the Changing Places Trademark

The Changing Places Trademark is owned by the State of Victoria through its Department of Health and Human Services.

Use of the Changing Places Logo and Name

The Changing Places Logo can only be used for referring to toilets which have been accredited as Changing Places Toilets, as compared with other accessible adult change toilets.

Requests for permission to use the Changing Places Logo and Name

The Department of Health and Human Services has responsibility for authorising the use of the Changing Places Logo.

Use of the Changing Places Logo may be granted to the following:

- Managers / Owners of accredited Changing Places facilities
- Changing Places Assessors
- Other individuals and organisations as appointed by the Department of Health and Human Services.

Any person or organisation seeking use of the Changing Places Logo can send their request in writing, with any accompanying documentation to the Department of Health and Human Services via email: changingplaces@dhhs.vic.gov.au.

Conditions of use for the Changing Places Logo and Name

Signage of Changing Places facilities

As accessible toilets, signage for Changing Places must meet compliance requirements of the Building Code of Australia, and the *Disability (Access to Premises — Buildings) Standards 2010*.

Location of signage for the Changing Places facility itself - signage is to be located on the wall on the latch side of the door, between 50mm and 300mm from the architrave and at 1300mm Above Finished Floor Level (AFFL), in accordance with NCC Specification D3.6 Clause 2.

Directional signage inside a larger venue - when a Changing Places toilet is situated inside a larger venue such as a shopping centre or a public park, consideration should also be given to displaying additional Changing Places signage to demonstrate the exact location of the Changing Places toilet.

Larger venues with greater numbers of visitors should also consider displaying signage overhead too so that it is visible when crowds fill the area nearby other toilets, then the Changing Places symbol should be displayed alongside all the usual toilet symbols, including that of other accessible toilets. As the Changing Places symbol is not always recognised by everyone, you may want to add the words "Changing Places" underneath.

Signage displayed in broader precincts and neighbourhoods - It is recommended that signs be posted on nearby street signage, site entrances and then at regular intervals along a clear route to the Changing Places facility.

Written communications including websites, emails, magazines and newspapers

Specific Changing Places toilets - the Changing Places Logo may be used in publications, articles, brochures to refer to those toilets which have been accredited as Changing Places toilets (as compared with other public accessible toilets).

General references to Changing Places toilets - the Changing Places Logo may be used in publications, articles, brochures in reference to the Changing Places initiative in Australia and meaning toilets which have been accredited as Changing Places toilets.

Termination or suspension of right to use the Changing Places Name and Logo

The Department of Health and Human Services will suspend or terminate the right of any Approved User to use the Changing Places Logo if the Approved User is no longer meeting the requirements set out in these guidelines, including in relation to the *Changing Places design specifications 2020* and the Trade Mark Use Specifications.

Approved Users have the right to appeal any decisions of the Department of Health and Human Services to suspend or termination the right to use of the Trademark. However, the right to use the Changing Places Logo will remain under suspension or termination during any such appeal process.

Supporting Documentation

Changing Places Brand Guidelines Version 2.0

Changing Places design specifications 2020 (www.changingplaces.org.au)

To receive this publication in an accessible format phone (03) 9096 8091, using the National Relay Service 13 36 77 if required, or email changingplaces@dhhs.vic.gov.au

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